PENNSYLVANIA
society of
ANESTHESIOLOGISTS

Annual Scientific Meeting

March 3-5, 2023

Union League Liberty Hill
800 Ridge Pike, Lafayette Hill, PA

Prospectus

Exhibit & Sponsorship Opportunity

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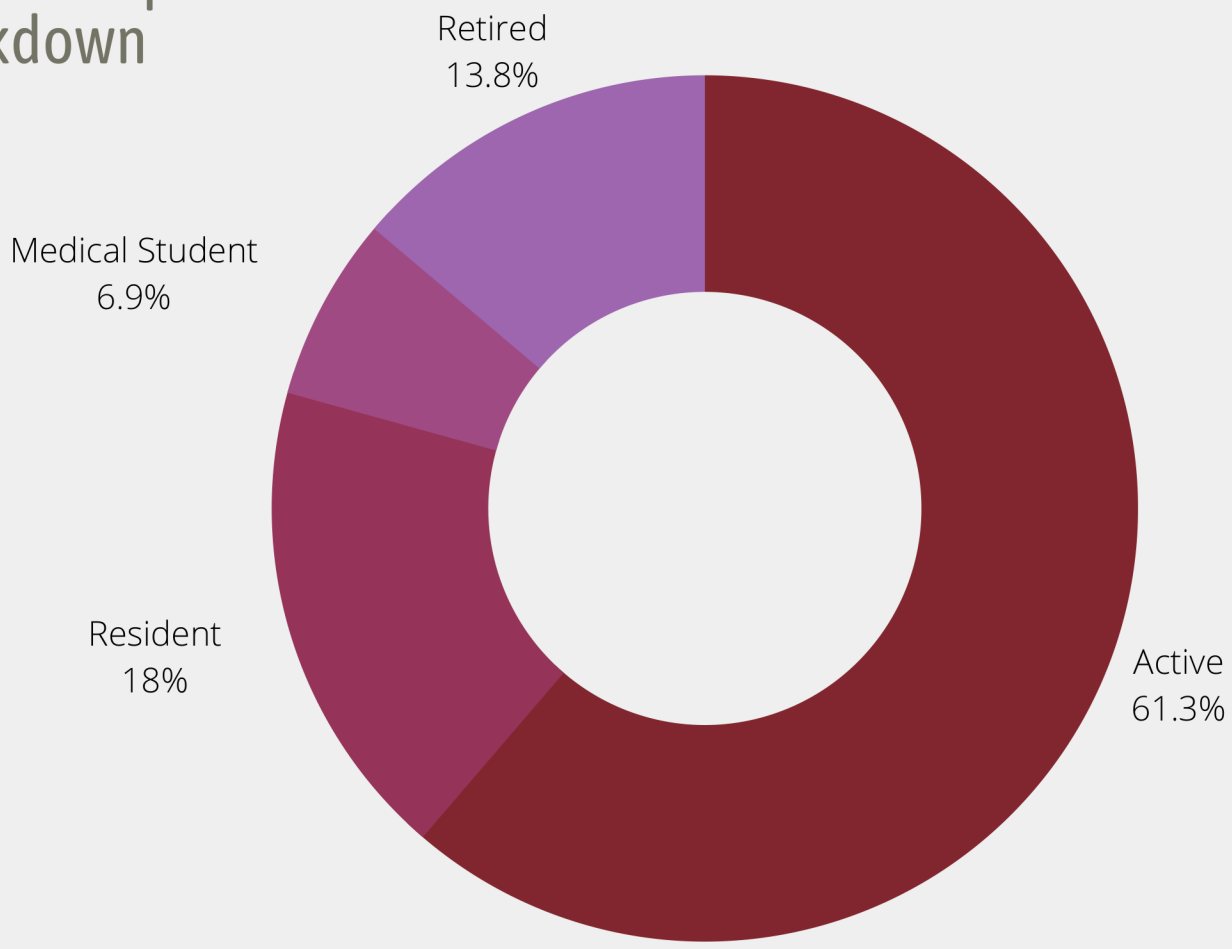
Demographics

March 3-5 | Union League Liberty Hill | 800 Ridge Pike | Lafayette Hill | PA

PSA Membership: **2,257**

Average Attendee count: **150**

Membership Breakdown



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Annual Scientific Meeting
Tentative Agenda

Friday | March 3, 2023

1:00PM - 8:00PM | Registration

6:30PM - 8:30PM | Career Fair & Dinner Buffet

Saturday | March 4, 2023

Resident & Fellow Track in Red

6:30AM - 7:30AM | Yoga

7:00AM - 7:30AM | Registration, Breakfast, Exhibit Time, & Poster Viewing

8:00AM - 8:10AM | Welcome

8:10AM - 9:10AM | Keynote, Hari Sundram

9:10AM - 10:10AM | Resident & Fellow Track | Session 1

9:10AM - 10:10AM | Innovation in Healthcare

10:10AM - 10:30AM | Break, Exhibit Time, & Poster Viewing

10:30AM - 11:15AM | Resident & Fellow Track | Employment Contract

10:30AM - 11:15AM | Cardiac Anesthesia for Non-Cardiac Anesthesiologists

11:15AM - 12:00PM | Resident & Fellow Track | Student Loans

11:15AM - 12:00PM | Patient Safety

12:00PM - 1:00PM | Working Lunch | Opioid & Public Health

1:00PM - 3:00PM | Specialty Panel | ASA Guidelines

2:00PM - 3:00PM | Abstract, Poster, & Snap Talk Presentation

3:00PM - 3:30PM | Break, Exhibit Time

3:30PM - 4:00PM | Difficult Airway Intubation

4:00PM - 5:00PM | Perioperative Communication | Anesthesiologist & Surgeon Face Off

5:00PM - 6:00PM | Cocktail Hour

6:00PM | Dinner

Sunday | March 5, 2023

6:30AM - 7:30AM | Yoga

7:00AM - 7:30AM | Registration, Breakfast, Exhibit Time, & Poster Viewing

8:00AM - 8:10AM | Welcome

8:10AM - 11:15AM | Workshop | USGRA, POCUS, FOCUS, Difficult Airway Adults & Pediatrics

11:15AM - 11:45AM | Q&A Panel

11:45AM - 12:00PM | Thank you & Adjournment

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Sponsorship

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$7,500 Platinum Sponsor

- Choice of two tables with prime location either Saturday or Sunday in exhibitor area or one table each day, Saturday AND Sunday in exhibit hall
- Four (4) badges, Recognition & prominent logo placement onsite
- Acknowledgement on the PSA website
- Announcement of your company and sponsorship at event
- Invitation to the Saturday evening dinner for 2 reps

$5,000 Gold Sponsor

- Choice of two tables with prime location either Saturday or Sunday in exhibitor area or one table each day, Saturday AND Sunday in exhibit hall
- Four (4) badges, Recognition & prominent logo placement onsite
- Acknowledgement on the PSA website
- Announcement of your company and sponsorship at event

$3,000 Silver Sponsor

- One table with prime location either Saturday or Sunday in exhibitor area
- Two (2) badges, Recognition & prominent logo placement onsite
- Acknowledgement on the PSA website; announcement of your company and sponsorship at event

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Additional Options

Sponsorship

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$10,000 Welcome Reception Sponsor - Exclusive opportunity (one available)

- Sponsor receives 30 minutes of direct facetime with the attendees to make a presentation during the reception
- Recognition & prominent logo placement onsite and announcement of your company
- Sponsorship at the event

$10,000 Friday Career Fair Sponsor - Exclusive opportunity (one available)

- Sponsor kicks off career fair with a 1- 2-minute advertisement (video allowed)
- A representative announces the commencement of the career fair as its official sponsor!
- Recognition & prominent logo placement onsite
- Announcement of your company and sponsorship at the event

$10,000 Saturday Night Dinner Sponsor - Exclusive opportunity (one available)

- Sponsor receives 30 minutes of direct facetime with the attendees to make a presentation during dinner
- Recognition & prominent logo placement onsite
- Announcement of your company and sponsorship at the event

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Exhibit

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Exhibitors may showcase their products/services on the six-foot table provided and (2) exhibit representative badges.

One Day:

- Saturday Only (per six-foot table).....$2,000
- Sunday Only Workshop (per six-foot table).....$1,500

Two Day:

- Saturday & Sunday (per six-foot table).....$3,500

Career Fair Only:

- Friday evening (per six-foot table, max of 3 tables).....$1,000

Career Fair Add - On :

- Friday evening (per six-foot table, max of 3 tables).....$850

Register Now!

The Pennsylvania Society of Anesthesiologists
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Email